



**eldor**<sup>SM</sup>  
RENEWABLE **ENERGY**

Solar powered revenue for you.



# Why Solar?

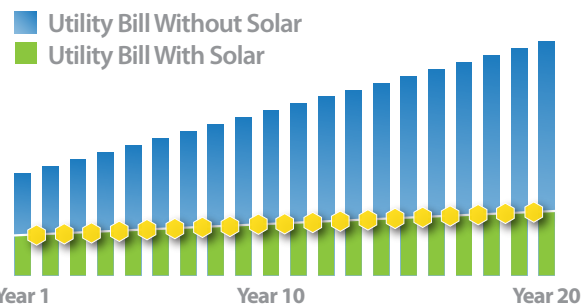
**If money fell from the sky each day, you'd be there to catch it, wouldn't you?**

Well, the sunlight that falls on the roof of your facility or its grounds is exactly that. Thanks to federal and state tax incentives, LIPA's Solar Energy Entrepreneur program, and financing options from Eldor, capturing solar energy has never been more affordable. And the return that solar energy provides makes it an exceptional business investment.

## It's Good to be Green.



Increasing your visibility as an environmentally responsible company also provides a genuine marketing advantage and builds good will within your community. When you add brand-building public relations to cost savings, it's easy to see why America's largest corporations—*Target*, *Wal-Mart*, *Kimberly-Clark* and *Kohl's*, to name just a few—are already turning sunlight into money.



## Go Green. Get Green.<sup>SM</sup>

*Projected electricity costs, assuming a 5% annual increase in rates. Making solar part of your electrical infrastructure can both reduce and stabilize your energy costs for two decades and longer.*

Energy costs are part of every company's operating budget and always seem to be rising—but there is a way you can control them. A solar energy system can protect your company's bottom line against increasing energy costs today...and for decades to come.

Depending on your company's energy needs and the size of your installation, a photovoltaic system can supply all or a portion of your electricity. Through "net metering" your electric meter will run backward whenever you produce more than you need, and LIPA credits you for it. The result is a dramatically lower energy bill.

## Why Eldor?

**Eldor Renewable Energy is part of Eldor Contracting, one of Long Island's largest and most experienced electrical firms,**

with a history of performance that goes back nearly 40 years. We have utility-scale resources and a reputation for handling some of the largest and most challenging commercial and municipal projects in the region. In fact, we are often called in to finish projects when other contractors fail. No company on Long Island has completed more large-scale solar installations than Eldor.

# Others do solar. We do everything under the sun.

We're not just installers, we're integrators. When Eldor engineers evaluate your facility they don't just stop at the roof. Your solar installation is going to become an important part of your electrical infrastructure, and we identify any special integration requirements necessary to make sure that it will perform with optimal efficiency. We also make sure that your system continues to operate at peak performance through expert monitoring and maintenance. Our emergency, 24/7 service is provided by our highly trained, professional electricians who are experienced in all areas of electrical work.

## You'll appreciate the difference in us.

That's because we understand the difference in you. Unlike simple residential systems, commercial solar installations must address a range of technical and economic considerations. The energy requirements of an office complex will differ from those of a retail space or a manufacturing facility. The economic concerns of a business that owns its facility and uses the electricity will be different from those of an owner who leases the building to tenants and wishes to create revenue. Eldor has the experience and knowledge necessary to design a custom solar energy system that ideally matches the energy and economic objectives of your company or organization.





## Why Now?

**LIPA is offering substantial rebates to commercial customers that install photovoltaic power-generating systems as large as 100 kW.** Federal and state tax credits are

also available to help defray the bottom line cost of a solar installation. These incentive programs are there to stimulate growth in the renewable energy sector and accelerate the acceptance of clean energy solutions by American businesses. All have time limits, and there is no reason to believe they will be as generous...or even exist...in the future.

# The time to introduce solar energy to your facility is now.

**Start turning sunlight into revenue.**  
The benefits are real. The LIPA incentives are real.  
And Eldor is the right place to start.

Gross System Cost	Minus LIPA Rebate	Up to \$172,000 or 50% of the net system cost (i.e., less any subsidies or grants)
	Minus Federal Tax Credit	30% of the installation price, less the LIPA rebate
	Minus Accelerated Depreciation	Over 50% of your cost can be depreciated in the first year
	Your Overall Cost	Actual cost after all incentives have been applied

*Gain a capital improvement at a bargain price. When you consider the savings from all sources, you can make a significant capital improvement to your property for a fraction of its cost and get free electricity for 20 years and longer.*

The experts at Eldor Renewable Energy can introduce you to the available incentives, including rebates and tax credits, as well as the options for funding or financing your solar project. These include:

- 1 Financing** – If the upfront costs are a concern, we can help you finance the equipment purchase and pay for it over time, while earning your rebates and tax credits in today's dollars.
- 2 Funding Yourself** – It's hard to find a better investment for your money. Commercial solar installations typically pay back their cost within four years, while providing a 30% Internal Return Rate and energy savings that last for decades.
- 3 Feed-In Tariff (FIT)** – This part of LIPA's Clean Solar Initiative provides a way to lease your solar footprint and create a cost-free revenue stream.

Speak with one of our solar professionals at **888-922-7751** today, or go to **[www.eldor.com/solar](http://www.eldor.com/solar)** to arrange your complimentary site assessment and evaluation. You have nothing to lose, and decades of energy savings to gain.





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